

EDUCATION AGENT MONITORING PROCEDURE

College of New South Wales' Education Agent Monitoring Procedure				
PURPOSE	This procedure sets out how monitoring and review of the performance of the RTO's education agents will be done annually or as required. This is to ensure that the RTO only engages with reputable and honest education agents. Changes to this procedure may only be made upon approval of the CEO.			
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ROLE UNDERTAKING TASK	Admissions Team			
DOCUMENT UPDATE	29 December 2018			

STEP	STEP 1 – Monitoring and Review of Education Agent Performance						
No.	Who	Actions					
	Students	a. New students who have come through an approved education agent are asked to complete the Education Agent Feedback Form QUARTERLY MEETING b. Regular monthly/quarterly meetings are conducted with approved education agents c. Prepare and disseminate agenda before the meeting d. Ensure that areas for improvement are recorded in the Continuous Improvement Register and action items are recorded and assigned					
1.1	Education Agent/ Marketing and Recruitment Manager						
1.2	CEO / Marketing and Recruitment Manager	e. Review the agency agreement expiry date f. Commence review process one month prior the written agreement expiry date g. Provide active agents with the Education Agent Evaluation Form h. Schedule date of performance review					
1.3	Education Agent	i. Complete and submit the Agent Evaluation Form to the Manager					
STEP	2 – Management R	eview of Education Agent Performance					
No.	Who	Actions					
2.1	Marketing & Recruitment Staff	 a. Consolidate the student feedback form responses in relation to the agent being reviewed b. Consolidate KPI information and data: i. Number of student enquiries received from the specific agent ii. Number of students enrolling from the specific agent and conversion rates iii. Number of student visa refusals iv. Number of students dissatisfied with the specific agents services v. Good performance throughout the year vi. Record of ability to comply with regulatory requirements and provisions of the written agreement 					



		vii. Quality, accuracy and currency of information and advice provided by the agent to students				
		c. Provide consolidated reports to the CEO/ Marketing and Recruitment Manager				
2.2	CEO/ Marketing and Recruitment Manager	disclosure form (if applicable) f. Identify action items such as corrective and/or preventive measures as well				
2.3	Marketing & recruitment staff	h. Schedule the performance review meeting with the education agent				
		i. Discuss the following:				
2.4	Education Agent / CEO/ Marketing and Recruitment Manager	i. results of the performance review including critical issues identified ii. corrective and/or preventive measures noted during the review iii. modify / approve action items and measures from discussion				
		 j. Provide final recommendation to be implemented k. If the performance review is satisfactory and the agent has not engaged in unprofessional conduct proceed with Step 4 				
STEP 3 – Implementation of Agreement Renewal, Preventive or Corrective Action						
STEP	3 – Implementation	n of Agreement Renewal, Preventive or Corrective Action				
No.	3 – Implementation Who	n of Agreement Renewal, Preventive or Corrective Action Actions				
		Actions a. Prepare the renewal of the written agreement, noting changes or additions based on the results of the performance review of the education agent and including any new directions from the DHA or DET b. Process the new agreement for signing of both parties				
No.	Who Marketing & Recruitment	Actions a. Prepare the renewal of the written agreement, noting changes or additions based on the results of the performance review of the education agent and including any new directions from the DHA or DET				



STEP 4 – Continuous Improvement, Evaluation and Review				
No.	Who	Actions		
4.1	CEO	 a. Lodge any opportunities for improvement in the Continuous Improvement Log and Include critical and urgent issues in the Management Meeting and/or Compliance and Continuous Improvement Meeting agenda b. Implement improvement opportunities c. Conduct review of the continuous improvement implementation on the assigned date or during the next Management Meeting or Compliance and Continuous Improvement Meeting. d. Update the Continuous Improvement Register. Make sure to note the outcome of the evaluation 		



VERSION CONTROL

Version Control Table					
Date	Summary of Modifications	Modified by	Version		
29/12/2017	Policy Creation	College of New South Wales	v. 1.0		
20/05/2023	Modify College Details	College of New South Wales	v. 1.1		